2022 International Forum on Knowledge Asset Dynamics (IFKAD)

Call for Paper

- 會議主題：KNOWLEDGE DRIVERS FOR RESILIENCE AND TRANSFORMATION
- 全球官網及其他主題請參考：https://www.ifkad.org
- 第 17 屆 IFKAD Conference 國際學術研討會將於 2022 年 6 月 20-22 日在 Lugano, Switzerland 舉行，亞洲場次 6 月 3 日在臺灣臺北舉行學術論文發表、6 月 4-5 日在臺灣南投「溪頭米堤大飯店」(或同等級飯店)舉行產學交流(自由報名，學術研討會註冊費不包含產學交流膳宿費用)。
- IFKAD Conference 會議地點：SUPSI University, Lugano, Switzerland
- IFKAD ASIA Chapter 會議地點：Chinese Culture University, Taipei City, Taiwan
- 會議優秀論文可推薦投稿至國際期刊：
  - ➢ Knowledge Management Research & Practice (SSCI) https://www.tandfonline.com/journals/tkmr20
  - ➢ Measuring Business Excellence (Scopus) https://www.emeraldgrouppublishing.com/journal/mbe
- IFKAD ASIA Chapter 議程詳見官網：
  - ➢ 亞洲官網：https://iilabs.org.tw/Professional%20Programs/info/17
  - ➢ 全球官網：https://www.ifkad.org/focus/asia-chapter/

徵稿啟事

The purpose of IFKAD 2022 is to understand the knowledge drivers affecting the organization's capacity for resilience and transformation.

Today, companies live in a complex business landscape that requires them to be more resilient, imaginative, intuitive, and flexible. Organizations are challenged to face the increasing complexity, turbulence, unpredictability, and competitive environment change. Many different forces and trends (re)shape the new business landscape, and the fast-

evolving (digital) technologies and sustainable challenges are forcing breakthrough and disruptive innovations. To survive and prosper, organizations must transform businesses and behaviours to respond to the business landscape's evolution, translating challenges into development and growth opportunities. Indeed, the current business landscape is characterized by continuous digital and sustainable transformational challenges. In this perspective, both private and public organizations need to generate, manage and exploit tacit, explicit and practical knowledge to drive and sustain transformation and stay competitive. Many different factors affect the creation of a transformational culture and make an organization resilient. In particular, the knowledge and intellectual capital assets represent critical drivers to catalyze, facilitate e support the development of an organizational transformative capacity and resilience.

At the 17th edition of IFKAD, we wish to extend our theories, findings, and business discourses about the nature, characteristics, and dynamics of knowledge drivers defining an organization's capacity to embrace and govern digital and sustainable transformation and make organizations resilient. We aim to understand how knowledge management can support organizations to become resilient and transformative for sustainable organizational value creation capacity.

We look for your contribution to make IFKAD 2022 the forum and the place to advance our understanding of how managing knowledge organizations can face business and socio-economic challenges. The multidisciplinary field of knowledge man-agement can provide valuable insights to help leaders and managers to think and rethink their organizations to equip them with a knowledge management capacity to absorb and react to disruptions and crises effectively.

We trust the global coronavirus pandemic will be solved by the June 2022 and the restrictions will end. Therefore, we are planning an onsite event. However, we will be able to managed the event as a blended conference in case of any unpreviewed situation.

重要日程(亞洲場次)

2022 年 02 月 28 日 論文摘要提交截止

2022 年 03 月 12 日 論文摘要錄取暨註冊費繳交通知

2022 年 03 月 15 日 學術研討會 Early-Bird Rate 優惠註冊截止

2022 年 04 月 30 日 論文全文提交截止

2022 年 05 月 31 日 學術研討會註冊截止

2022 年 06 月 03 日 2022 IFKAD ASIA Chapter 學術論文發表會(臺北)

2022 年 06 月 04-05 日 2022 IFKAD ASIA Chapter 國際產學交流會(溪頭米堤大飯店或同等級飯店)

2022 年 06 月 20-22 日 2022 IFKAD Conference 全球學術研討會(Lugano)

Submission Guidelines

We kindly invite you to read carefully the submission guidelines and use this abstract template (https://www.ifkad.org/wp/wp-content/uploads/docs/IFKAD_Abstract_Template.docx)to prepare your proposal.

*All abstracts will be subjected to a double blind review.

*Deadline for abstract submission is 28 February 2022.

Participants who wish to present their research at the IFKAD 2022 conference are welcome to send an extended abstract in WORD FORMAT (.doc or .docx only) according to the following guidelines and using this EXTENDED ABSTRACT TEMPLATE.

All received extended abstracts will undergo a double blind peer review and review results will be communicated to authors not later than 12 March 2022.

The abstract submission must be done by using this dedicated submission form on our website.

Each abstract should include:
- title of the proposed article
- authors' information,
- abstract text of 500-1000 words

- images/graphs/figures included within the text in jpeg format
- tables must be editable (content of tables is not considered for total word count)
- max 5 keywords
- paper type (Academic/Practical)
- bibliographical references

At the end of the abstract, please include short biographical notes of each author.

亞洲論文發表場次注意事項

1. 報名 IFKAD Conference，皆可參加 6 月 3 日亞洲場次及 6 月 20-22 日全球場次。
2. 參加亞洲場次論文發表者，請將摘要/全文投稿稿件，以 WORD 檔案儲存，檔名為「IFKAD 2022+中文姓名」，並以 EMAIL 附檔方式寄至 fyyan@iilabs.org.tw，Ariel 執行秘書收
3. 懇請閱讀提交摘要格式 WORD 檔案：https://pse.is/3t3l6e。
4. 論文摘要稿件須接受審查，合格稿件將由電子郵件聯繫，請於期限內繳交註冊費及提供論文全文。
5. 所有稿件需未曾在任何研討會或期刊發表。
6. 所有被接受的論文將提交製作研討會摘要論文集。

IFKAD 2022 Conference Chairmen 大會主席

Antonio Bassi - SUPSI University, Switzerland
Giovanni Schiuma - LUM University, Italy
Min-Ren Yan - Chinese Culture University, Taiwan

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